WebX Global Chain Commerce

White Paper（V1.0）

Contents

1. Project Summary

WebX is a global innovative chain commerce ecosystem platform built by DuBai WebX Digital Innovation in response to the development trend of the Web3 + AI digital economy. With "innovation for shared success, connecting the world" as its core philosophy, and with efficient linkage between "industrial clusters + capital clusters" as its central connector, the platform deeply connects the digital economy and comprehensively empowers real-world industries. It builds a triangular integrated closed-loop ecosystem of "industry + traffic + capital" and creates a five-in-one digital ecosystem model consisting of "mainchain platform + chain commerce trade + chain-game entertainment + payment/social + capital trading," providing a new solution for global commercial development.

In the digital economy era, the opportunity lies in reconstructing value, connecting the world, empowering real industries, and co-building shared success. The challenges lie in compliance, technology, trust, security, and real implementation.

Through technological and business-model innovation, WebX integrates "AI efficiency, representing a productivity revolution + Web3 ownership confirmation, representing a transformation in production relations + real-world industries + global capital" at low cost and high efficiency. It is committed to becoming a core commercial vehicle for the digital era.

The WebX chain commerce platform adopts a globally distributed architecture. It connects local and global markets, online and offline channels, traditional capital and Web3 capital, including token-equity linkage and RWA. It links industries worldwide across all fields and deeply empowers global commercial prosperity and efficient development.

2. Era Background and Industry Pain Points

2.1 Evolution of Blockchain Development: From Technical Exploration to Industrial Implementation

Since blockchain technology emerged with Bitcoin in 2009, it has gone through three key stages of development and completed a leap from technical concept to industrial application. The deep integration of the digital economy and the real economy has become an irreversible trend. Projects that rely purely on technical-concept hype or financial speculation can no longer meet market demand. Synchronized linkage between industrial capital and capital, plus integration of the virtual and the real, has become the "right path" for industry development.

Against this background, "globalized layout, digital innovation, industrialized development, and capitalized operation" constitute the four core dimensions of commerce in the digital economy era. As the core form of industrial connection, the global chain commerce model is becoming the mainstream business paradigm of the blockchain 3.0 era, supported by its natural advantages of decentralization, value sharing, and global collaboration. This provides fertile timing and conditions for the birth of the WebX global chain commerce ecosystem.

2.2 Structural Pain Points of Traditional Commerce and Existing Platforms

Traditional commercial ecosystems have long contained deeply rooted structural contradictions. Platforms, merchants, and consumers remain locked in a tense "zero-sum game." Platforms rely on traffic monopolies to charge merchants high commissions and service fees. Some leading e-commerce platforms charge commission rates as high as 20%-30%, severely compressing the profit space of small and medium-sized merchants.

Every consumer action generates large volumes of data value. Platforms use this data for precision marketing, algorithm optimization, and other commercial monetization, creating enormous profits. Yet users receive no ownership confirmation or return and can only passively accept rules set by platforms.

For merchants, the problems are not only high customer-acquisition costs, but also narrow overseas expansion channels and poor asset liquidity, making it difficult to connect with global capital and achieve scaled development.

2.3 Era Opportunity: Globalized Digital-Economy Dividends

In recent years, governments in many countries have clearly supported the integrated development of virtual assets and traditional finance, and have worked to build global virtual-asset innovation centers. This policy direction provides a unique policy window for WebX's innovative chain commerce model and creates the soil for compliant development.

The global blockchain market has a compound annual growth rate of 35%, providing solid application support for the global implementation of the WebX chain commerce model. WebX follows the trend through a dual strategy of "sailing with existing vessels," relying on policies and existing global resources across regions, and "building its own vessel," constructing an autonomous WebX chain commerce ecosystem loop. This accurately captures the era opportunity of global linkage, opens new pathways for deep integration of real-world industries and capital, and promotes the global chain commerce industry into a new stage of standardized and scaled development.

3. WebX Core Vision and Mission

3.1 Vision

Connect the world and co-create the future, building a globally coordinated and sustainably scalable closed-loop chain commerce ecosystem for the Web3 era. WebX believes the core value of the blockchain 3.0 era lies in "industrial connection." Through blockchain empowerment, global commerce can break through the limits of geography, national borders, and business models, achieving full-scenario service coverage: buying and selling quality goods globally, serving users globally, covering everyday needs, and embracing food, drink, entertainment, and leisure.

We are committed to enabling participants from different countries, identities, and resource backgrounds to equally share in the development dividends of the digital economy. We aim for the WebX chain commerce model to become a core vehicle for global trade and local life services, ultimately realizing the ecosystem goal of "integrated allocation of global resources and win-win development for global users."

3.2 Mission

Redefine "consumption" and "users" and open the complete value pathway from consumption to assets: making consumer behavior ownable and accumulable, transforming data into personal assets, and allowing real-world merchants to directly connect with global capital.

WebX is committed to breaking the value-distribution imbalance of traditional commerce and building a new chain commerce relationship based on "co-building, co-creation, and shared success." Consumers shift from passive value creators to active rights-sharing participants. Merchants free themselves from platform-traffic dependency and capital pressure, achieving scaled development through digital innovation and globalized layout. We will promote the standardization and ecosystem upgrade of the global chain commerce industry and provide a replicable, scalable practice model for commercial transformation in the digital economy era.

3.3 Core Concepts

- **Integration of Virtual and Real**

With the real-industry ecosystem as the foundation and digital technology as support, the chain commerce model gains sustainable value-creation capacity. It realizes bidirectional empowerment: digitizing real industries and grounding digital assets in real-world value, ensuring long-term healthy ecosystem development.

- **Global Linkage**

Through a distributed partner mechanism and compliant layout, WebX breaks through geographic, language, and policy barriers. It enables chain commerce ecosystem implementation and capital connection across many countries and regions, building a borderless commercial collaboration network.

- **Token-Equity Linkage**

An innovative dual-finance structure deeply binds digital assets with real-industry rights and interests. It preserves the high liquidity of digital assets while relying on real industries to stabilize value, providing users with dual returns of "short-term yield + long-term appreciation" while balancing flexibility and security.

- **Low-Threshold Participation**

WebX lowers the participation threshold for the digital economy and global trade, optimizes product operation flows, and simplifies participation steps. Ordinary users and small-to-medium merchants can easily access the chain commerce ecosystem and enjoy the dividends of globalized commerce and digital assets through simple operations.

4. WebX Five-in-One Digital Mega-Model and Triangular Integrated Closed Loop

4.1 Triangular Integrated Closed-Loop Ecosystem

WebX builds a closed-loop chain commerce ecosystem integrating "industrial ecosystem, traffic empowerment, and capital linkage." The three elements support and empower one another, forming a complete pathway from value creation to value realization and ensuring strong risk resistance and sustainable growth potential.

- **Industrial Ecosystem**

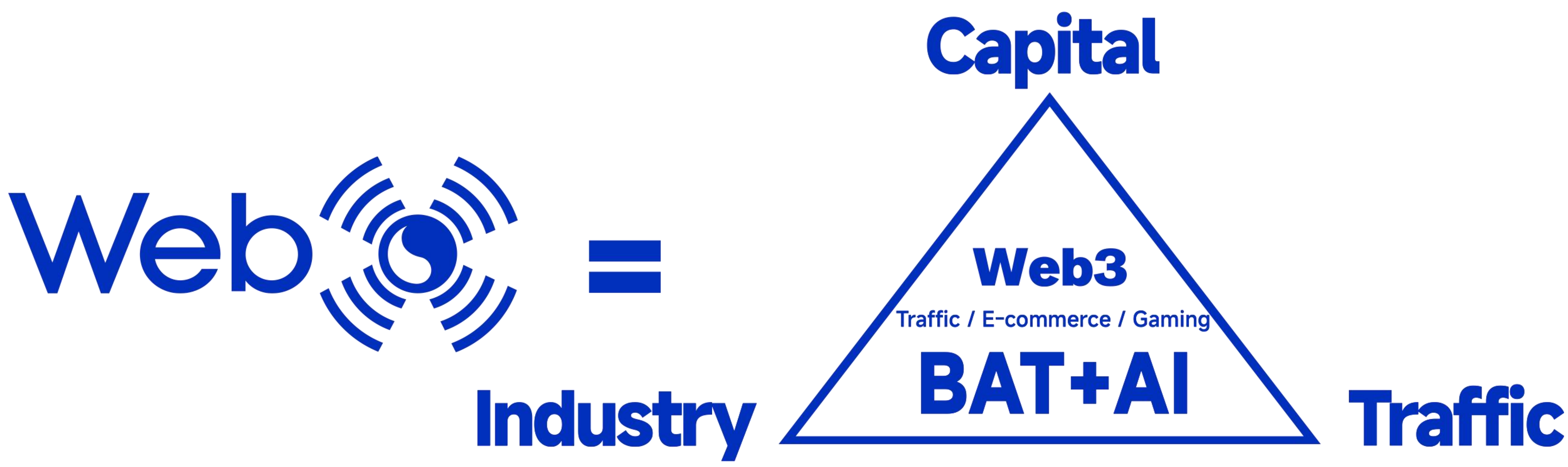
As the "ballast stone" of the WebX chain commerce ecosystem, revenue from the real-industry ecosystem will be injected into the ecosystem fund at a fixed ratio for token repurchase, user incentives, technology upgrades, and related uses. This provides solid value support for digital assets and prevents the ecosystem from falling into purely digital speculation.

- **Traffic Empowerment**

As the "consumer database" of the WebX chain commerce ecosystem, WebX Chain Commerce continuously supplies the platform with high-net-worth user groups. Through conversion, it enables functions such as consumption mining, asset staking, cross-chain trading, and wealth appreciation, amplifying the base value created by real industries and achieving a value-multiplication effect.

- **Capital Linkage**

As the "accelerator" of the WebX chain commerce ecosystem, the platform connects with global capital through a global exchange layout, enabling two-way circulation between digital assets and traditional capital. The value accumulated in the WebX ecosystem can be maximized through capital realization, forming a virtuous cycle of "value creation - capital empowerment - value recreation."



4.2 Five-in-One Digital Mega-Model

The WebX founding team spent eight years building its "five-in-one digital mega-model," covering five core sectors: WebX mainnet, chain commerce trade, chain-game entertainment, payment/social, and capital trading.

With the solid support of the WebX mainnet, the chain commerce platform enables users to buy and sell globally and serve globally. The chain-game entertainment platform provides users with a new digital cultural entertainment experience. Payment/social meets users' needs for convenient payment and social interaction. Capital trading provides a one-stop solution for digital-asset circulation and appreciation. Together, these components create a new engine for global digital-economy development.

5. Interpretation of the WebX Global Chain Commerce Ecosystem Modules

5.1 Real-Industry Sector

WebX strengthens the profitability of each business sector through refined operations. It builds a growth foundation through benchmark project performance breakthroughs, deeply explores the technology-empowerment logic and industrial synergy value of each track, and focuses on WebX cross-border chain commerce, including WebX global distributed O2O e-commerce and global multi-region, multi-industry site deployment.

WebX includes a diversified real-world application matrix: WebX local life services through a distributed dining platform, WebX cross-border chain commerce, Bingo global entertainment, RWA trading platform, Winpay global payments, WebX cooperative projects, and related modules. As the platform ecosystem continues to increase in energy level, WebX will steadily connect more high-quality industrial sectors into its system. The final goal is to form a globally integrated real-industry value network that is interconnected, mutually reinforcing, and co-prosperous, achieving a leap from business-scale growth to industrial ecosystem leadership.

5.2 Web3 Capital Sector

The core operation of the Web3 capital side focuses on a strongly correlated positive linkage mechanism between the GMV of WebX global real-world industries and the value of the WebX platform. Through the design and implementation of a dual-token system, it realizes deep coupling and co-prosperity among industrial value, platform value, and digital-asset value.

- **GMV Coin**

Anchored to the real-time GMV value and future appreciation expectations of WebX global real-world industries, GMV Coin is a direct digital mapping of industrial development results. Its issuance and distribution strictly follow open and transparent rules. Members can obtain tokens through consumption behavior within the ecosystem, thereby directly sharing in the long-term value returns generated by WebX ecosystem expansion.

- **WebX Platform Token**

Anchored to the overall ecosystem value of the WebX platform, with a fixed total issuance of 1.2 billion tokens. Scarcity forms the value foundation. As a digital carrier of platform influence, application scenarios, and profitability, its value is highly bound to the GMV scale and profit growth of WebX global real-world industries.

- **Dual-Token Synergy: Closed-Loop Logic of Value Growth**

1、Underlying driver： operational efficiency improvements across the WebX global real-industry matrix, including cross-border chain commerce, local life, Bingo entertainment, and related businesses, drive dual growth in GMV scale and profit.

2、Value transmission： GMV growth directly empowers the value increase of GMV Coin while strengthening the value foundation of the WebX Platform Token.

3、Ecosystem feedback： value appreciation of the dual tokens attracts more holders and participants, further expanding platform application scenarios and improving market influence, which in turn drives ecosystem expansion of real-world industries.

Ultimately, this forms a positive cycle: real-industry growth → dual-token value increase → aggregation of ecosystem resources → renewed real-industry growth. This enables coordinated development between the capital side and the industrial side.

5.3 Linkage Between Real-World Industries and Web3 Capital

- **Real-World Industries→Web3 Capital: Power Support**

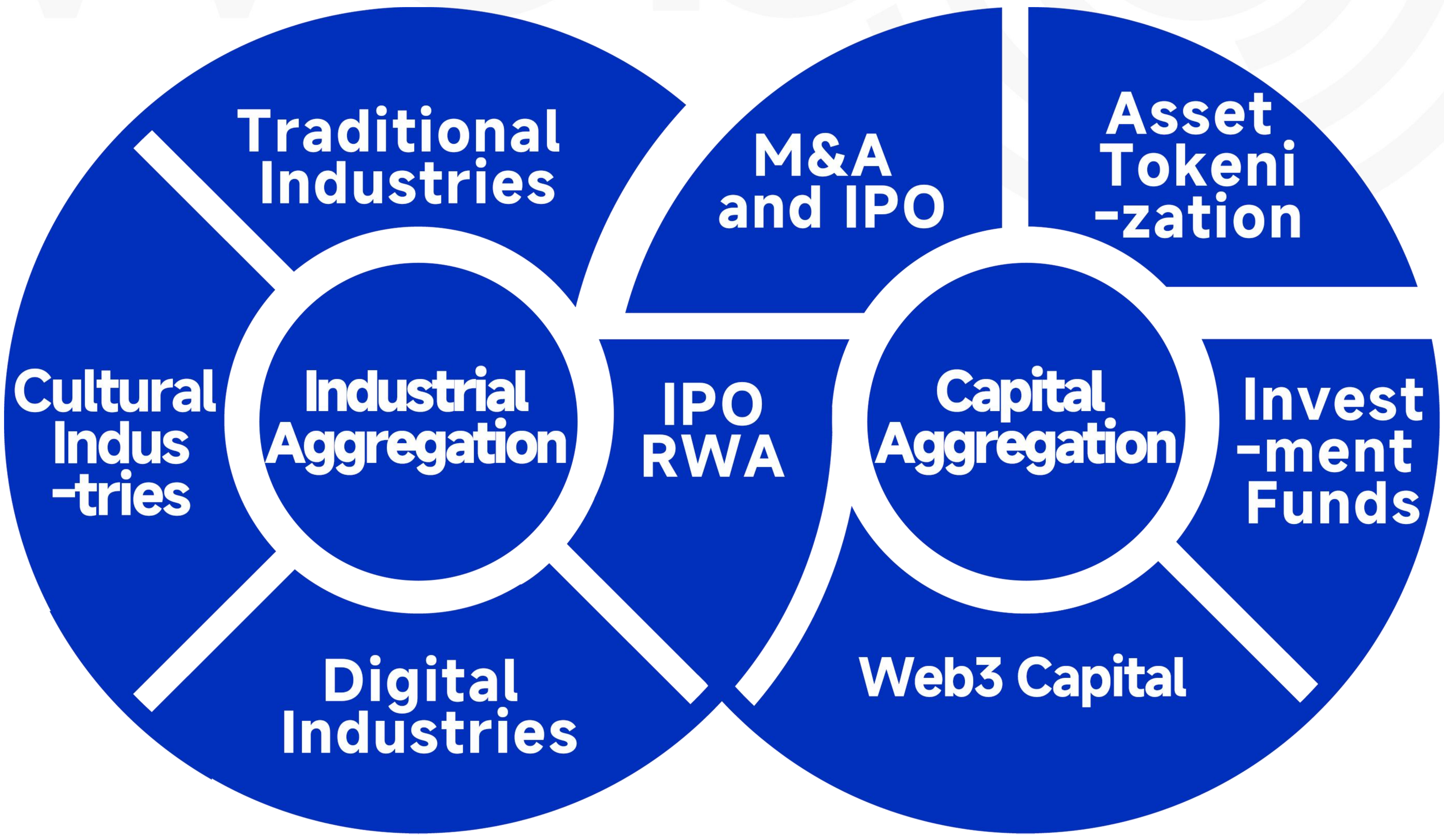
The real-industry sector serves as the ecosystem growth engine and provides solid support to the capital side through industrial GMV, traffic, and influence.

- **Web3 Capital→Real-World Industries: Value Feedback**

The Web3 capital sector enables ecosystem value accumulation and circulation, amplifies the GMV effect of real-world industries, and feeds value back into industrial ecosystem development.

- **Two-Way Linkage: Closed-Loop Cycle**

The two sides form a positive closed loop of "industry supports capital, capital feeds back into industry," driving continuous improvement in ecosystem value.



BRIDGING DIGITAL ECONOMY
EMPOWERING REAL - WORLD INDUSTRIES

6. Overall Economic Model Logic: GMV Coin and WebX Platform Token

6.1 Overall Economic Model Logic

- **Obtain Points:** At each real-industry end of WebX, consumption earns corresponding fiat-denominated points.
- **Obtain Minting Energy:** Points may be converted into minting energy for the Web3 platform as needed.
- **Obtain GMV Coin :** On the Web3 capital side, the WebX smart algorithm completes the value release of "minting energy" at a certain daily rate, matches the current GMV Coin price, and grants the corresponding amount of GMV Coins.
- **Value of the WebX Platform Token :** On the Web3 capital side, claiming various benefits generated by holding GMV Coins requires consumption of the corresponding amount of WebX Platform Tokens.

On the Web3 capital side, public-market trading of GMV industrial tokens charges corresponding transaction tax. This tax will support the value of the WebX Platform Token.

At each real-industry end of WebX, including WebX local life services such as withdrawals, marketing traffic, value-added services, WebX global game services such as mall, consumption, props, and trading, and Winpay global payment services such as account opening and handling fees, corresponding amounts of WebX Platform Tokens may need to be consumed, or the corresponding income may support the value of the WebX Platform Token.

Consumption Points + Energy Coins + Industry-Finance Synergy + Web3 Digital Capital

6.2 Economic Model: GMV Industrial Coin

• 1. Issuance Mechanism

Token issued: GMV, short for Gross Merchandise Volume.

Issuance volume: issued on demand in line with the GMV of real-world industries.

• 2、Circulation Mechanism

No private placement.

Users obtain energy through consumption in the real-industry ecosystem, submit it to the Web3 capital side, and mint GMV Coins.

Users may obtain GMV Coins publicly through exchanges.

Users may obtain GMV Coins through global nodes.

• 3、 Energy Minting

The minting release rate is set by ecosystem development approximately every 24 hours.

No threshold, no handling fee, no lock-up, and flexible entry and exit.

Minting Acceleration Mechanism （Calculated based on the actual USDT value of staked GMV Coins）

Minting Formula

Personal daily minting amount = (personal energy held x network-wide minting release rate x personal staking acceleration multiplier) / GMV Coin price at the time of minting.

Minting Time Point

Approximately 24 hours.

- **4、Staking Yield, Simple Interest**

Core Rule: Staked GMV can enter and exit according to the selected term, with no handling fee requirement.

Yield Calculation: For each on-chain Rebase cycle, approximately 24 hours, staking yield is automatically calculated.

Yield Withdrawal Acceleration Rules: Linear release according to increases in on-chain block height.

Liquidity Rule for Yield Withdrawal

Coins obtained through linear release may independently enter Swap trading or be staked again.

- **5、 Global Nodes**

Purchasing a global node can generate community promotion rewards and GMV Coins, with no lock-up.

- **6、 Community Dynamic Reward Mechanism**

Reward formula: direct referral ratio = revenue-sharing base.

Indirect referral ratio = revenue-sharing base x 50%.

Community reward cap: cumulative community rewards must be less than or equal to 5x the participant's current staked principal.

Community Revenue-Sharing Source Table

Item	Description	Revenue-Sharing Base
Minting	Minting revenue share from referred participant	12%
Staking Yield	Staking revenue share from referred participant	12%
Global Node	Node-purchase token revenue share from referred participant	3%

Yield Withdrawal Acceleration Rules

Linear release according to increases in on-chain block height.

Community Revenue-Sharing Example

Promotion relationship： A referred B, and B referred C.

Minting revenue share

if C receives 10 tokens from one minting event, B receives 12% x 10 tokens, and A receives 50% x 12% x 10 tokens.

Staking revenue share

if C receives 10 tokens from one staking event, B receives 12% x 10 tokens, and A receives 50% x 12% x 10 tokens.

Node revenue share

if C receives 10 tokens from one node purchase, B receives 3% x 10 tokens, and A receives 50% x 3% x 10 tokens.

- **7、Trading**

Core feature: open and transparent.

Trading platform: public BSC DEX.

- **8、Issuer**

Issuer: Dubai BingoX Investments.

6.3Economic Model: WebX Platform Token

- **1、 Issuance Mechanism**

Token issued: WebX. Total issuance: 1.2 billion tokens.

- **2、Circulation Mechanism**

WebX Platform Tokens may be obtained publicly through exchanges.

- **3、Trading Rules**

Open and transparent, fixed issuance, no transaction tax, ecosystem consumption, liquidity support, burn mechanism, cross-chain interoperability, and trading/liquidation.

7、Technical Architecture and Security Assurance

In the first phase, WebX adopts a mature blockchain technical architecture and is developed based on the BSC, Binance Smart Chain, ecosystem, balancing performance and security.

- **Underlying Infrastructure**

Built on the high-performance BSC blockchain network, supporting high-concurrency transaction processing to meet the real-time transaction needs of global users, while reducing Gas fees and improving user experience.

- **Smart Contracts**

Core business logic, such as minting rules, staking release, and revenue-sharing mechanisms, is implemented through smart contracts. Contract code is open-source audited to ensure rules are transparent and tamper-resistant.

- **Cross-Chain Compatibility**

Cross-chain interfaces are reserved. In the future, interoperability with mainstream blockchain networks such as Ethereum and the WebX mainchain can be realized, improving asset liquidity and ecosystem scalability.

8、Global Development Plan and Implementation Path

• 8.1 Global Strategic Layout

Core strategic layout: distributed development, connecting the world.

WebX builds a three-tier development pattern of "compliance foundation + regional linkage + global expansion." The first phase focuses on building the Asian system and linking with the global digital-asset ecosystem network, creating a Web3 ecosystem benchmark of "Asian narrative + global collaboration."

• 8.2 Phased Implementation Path

Foundation-Building Period, 1-2 Years

Rooted in Asia's high-growth digital innovation industries, WebX builds a transaction system and technical architecture adapted to RWA, real-world asset, tokenization. It opens compliant digital-asset trading channels covering mainstream crypto assets and tokenized bond trading scenarios.

Asia-Pacific Expansion Period, 2-3 Years

WebX establishes regional operation centers in Dubai, Hong Kong, Southeast Asia, Europe, and the United States, adapting to regulatory requirements in different countries. It expands token ecosystem scenarios, realizes tokenized issuance and trading under the concept that "everything can be RWA," and builds a cross-region liquidity network. It cooperates with leading public chains and developer communities in Asia-Pacific to hold ecosystem co-building activities and cultivate localized user and developer groups.

Global Ecosystem Period, 3-5 Years

WebX enters European and American markets, builds a multi-jurisdiction compliance framework, improves the full-chain token ecosystem of "trading - custody - application - incubation," launches ecosystem plans and accelerators to support quality project implementation, participates in global digital-asset standard setting, promotes cross-region token ecosystem interoperability, and becomes a core hub of the global compliant Web3 ecosystem.

9、Core Team and Partners

9.1 Core Team

●Technology R&D Team

Composed of experienced international engineers. Core members have an average of more than 10 years of technology R&D experience and focus on key fields including Web3, AI collaboration algorithms, and security architecture design.

● Product Operations Team

Experienced in global product implementation, skilled in identifying cross-region user needs and optimizing user experience, and responsible for product iteration and industry-solution design.

● Security and Compliance Team

Composed of information security experts and compliance advisors, covering data security, privacy protection, industry compliance, and related fields, ensuring products conform to global mainstream compliance standards such as GDPR, ISO 27001, and SOC2.

9.2 Partner Ecosystem

● Industry Partners

WebX works with leading resources in manufacturing, services, financial capital, and other fields to jointly create customized industry solutions.

● Channel Partners

With more than 5,000 certified channel partners worldwide, WebX builds a full-chain service network covering sales, implementation, and operations and maintenance, ensuring rapid product implementation and continuous service.

十、Risk Notice and Disclaimer

10.1 Risk Notice

●Technical Risk

Unstable network environments and software/hardware compatibility issues may affect product usage experience. In extreme cases, service interruptions may occur.

● Compliance Risk

Data security and privacy protection regulations differ across countries and regions.

● Market Risk

The collaboration-technology field is highly competitive. New product iterations and changes in market demand may affect product market share.

● Operational Risk

Improper user configuration, account leakage, and other operational behaviors may create data-security risks. Users must follow product security usage rules.

10.2 Disclaimer

1. The contents of this white paper are for product information only and do not constitute any commercial commitment or legal offer. Product functions and service scope are subject to what is actually provided.
2. We assume no direct or indirect liability for losses caused by factors beyond our control, including network failures, software/hardware failures, improper user operation, or third-party attacks.
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11、Contact Information

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Links Create Value

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